

# SHIFTING TOWARDS THE FUTURE OCT. 17-19, 2023 - SEVILLE

in partnership with



in collaboration with





The international forum that brings together all industries that touch the traveller with the goal of ensuring sustainability is addressed by all. The davos-style format allows public and private sector players to discuss and collaborate on important projects of benefit.

#### 2021 > 2023

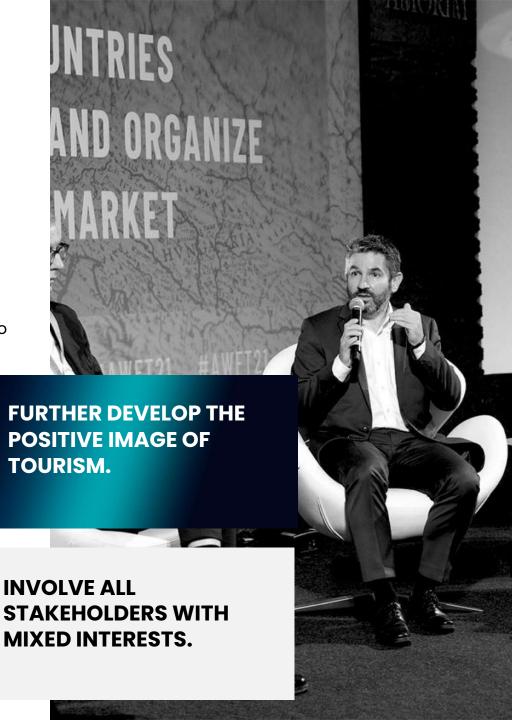
After our virtual version, Evora, Portugal, and Nîmes, France, Seville offers its invaluable heritage to welcome A World For Travel speakers and delegates. As a crossroads of civilizations (Roman, Muslim, Christian), Seville is a compendium of world history. All our social events, the welcome party, official dinner, pre and post event tours will allow you to experience this rich culture in all of Seville's glory.

TAKE INITITIAVE.

**BUILD PARTNERSHIPS.** 

RESHAPE TOURISM
OFFERINGS TO MEET
CLIMATE, DIGITAL &
SOCIAL REQUIREMENTS
OF SUSTAINABILITY.

ENCOURAGE CROSS SECTOR COLLABORATION AND COMMITMENT. CREATE A COMMON PLATFORM TO SHARE BEST PRACTICES AND PERSPECTIVES.



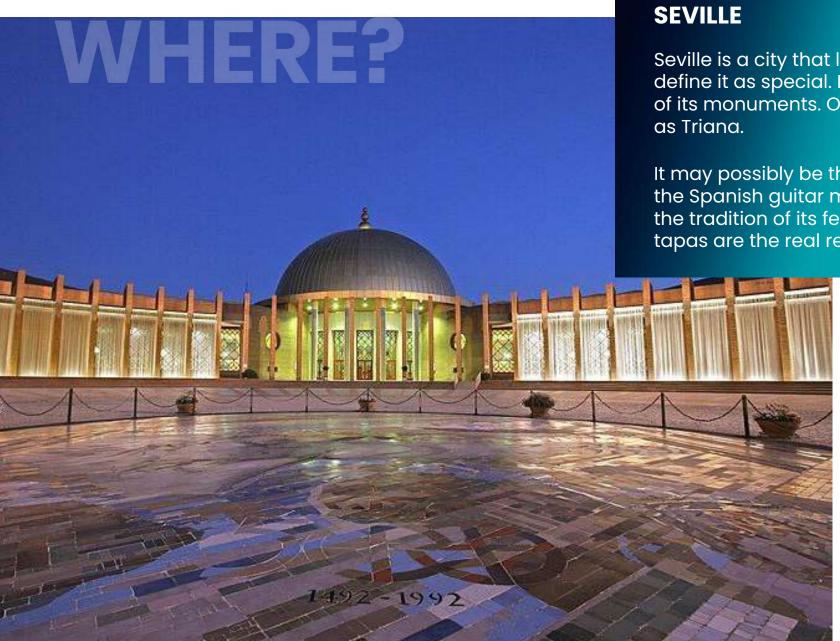
#### Format.

This year, the AWFT format will continue its successful davos-style design with global dignitaries and industry stars to provide thought leadership that delivers the "how" not just the "what." in terms of sustainability. We will spotlight 5 discernible future industry shifts in these categories: Climatic, Environmental, Technological, Economic and Social. In each case we aim to share developments in process and what the future holds. Within these shifts we will cover maritime and regenerative tourism, human capital issues and technological challenges surfacing with AI.

- Opening keynotes
- Press conference
- → 10 Case Studies
- → 2 roundtables

The roundtables will bring together speaker and audience engagement to determine best course of action on the selected topic.

2 side events



Seville is a city that leaves its mark, and many people define it as special. It might be because of the grandeur of its monuments. Or perhaps the charm of areas such as Triana.

It may possibly be the scent of jasmine in its squares or the Spanish guitar music of its streets. Some say that it's the tradition of its festivals, and many are convinced its tapas are the real reason.

#### Why Seville?

- Antique heritage
- · Cultural beacon
- Accessibility
- Spectacular gala dinner and entertainment event
- A city committed to being one of the first sustainable destinations in Europe

#### The shift towards the future

addressing 5 major industry thematic shifts

**Climate shift** 

**Environmental shift** 

**Technological shift** 

**Social shift** 

**Economical shift** 

and a special focus on:

Regenerative tourism & Maritime tourism

**PERFORMANCE** 

# Our Year over Year achievements

400

in-person delegates

50

Annually we provide members of the press

100

C-level speakers from public and private sectors

70 000

Virtual delegates (+25% versus 2021)

40

Dignitaries (+50% versus 2021)

25M

Media audience (+50% versus 2021)



# The Forum adds **value** to your organization

**INFLUENCE** 

**NETWORKING** 

**BRAND POSITIONING** 

- Worldwide Influence and Exposure
- International Network (elite yet personal)
- Global Brand positioning
- New audiences
- Inclusion in the Industry transformation through action
- Access to on site media
- Stay Current, Relevant and Up-To-Date



**MEDIA** 

## Some media partners

The New york Times







**Forbes** 

















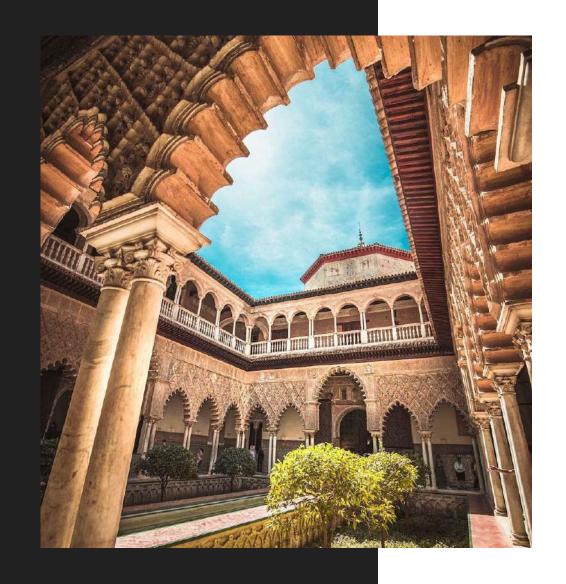








# Partnership Opportunities



## Partnership Packs\*

Starter pack

#### 5 000€

- Standard size logo throughout the event
- 2 invitations to non attending AWFT persons to join the Gala dinner
- Logo in the « Support AWFT » area (digital and print)

Bronze Pack

#### 10 000€

#### Starter pack items plus:

- Dedicated, named table (10 seats) at Gala dinner + 3 invitations for Gala
   Dinner
- Enlarged logo throughout the event, mention in press releases, branding on pre/post communications.
  - · 1 interview with available media
    - 3 nominations for award
- Logo in the "Bronze partners" area

Silver Pack

#### 15 000€

#### Bronze pack items plus:

- Logo integrated in the TV studio
- Key positioning during Welcome event
   Oct 17
- 1 additional pre-scheduled interview with media
  - 5 invitations for Gala Dinner
  - Logo in the "Silver partners" area (digital and print)
- Acknowledgement by the master of ceremony
  - Social media activities

Gold Pack

#### 30 000€

#### Silver Pack items plus:

- · Interview in the TV studio
- · Key Brand Positioning on the day
- Master of Ceremony's Special Recognition
- Additional session sponsorship [total 2]
  - 5 Separate Photo requests
  - Sponsorship of a session
  - Logo in the "Gold partners" area (digital and print)
    - · 5 nominations for the award

Strategic Partner Pack

### 40 000€

- Gold pack
- Supporting partner in selected thematic "shift" (climate, environmental, technological, economic, social)
- Announce thematic discussion of selected "shift"
  - speaker at the press conference
  - Logo associated to the Forum's logo
    - Selected meeting coordination
- Trophy presentation for the shift selected
  - Emblem on trophy



## Partnership Opportunities (1/2)

CARBON NEUTRAL PARTNER

ROUNDTABLE SPONSORSHIP

STUDIO SPONSORED INTERVIEW

CHARGING STATION FOR MOBILE PHONES

**COMMERCIAL BREAK** 

DOOR DECALS
MAIN THEATER

HANGING BANNER

HANGING BANNER - THEATER

LANYARD

**MOBILE APP** 

POCKET PROGRAM
BACK COVER AD

**SEAT BACK COVER** 

Contact us! contact@aworldfortravel.org

# Partnership Opportunities (2/2)

WI-FI SPONSOR

MEETING COORDINATION PRIVATE MEETING ROOM

CENTER STAGE
RECEPTION SPONSOR

COFFEE BREAK SPONSORSHIP EXCLUSIVE COFFEE BREAK
SPONSORSHIP
NON EXCLUSIVE

NETWORKING LUNCH: THURSDAY (EXCLUSIVE)

NETWORKING LUNCH: FRIDAY (EXCLUSIVE)

LEGACY SELECTION
SPONSORSHIP

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AWARD PRESENTATION

