



in partnership with



## KEY THOUGHT LEADERS ANNOUNCED FOR NIMES FORUM

### SUSTAINABILITY DISCUSSIONS AIM AT GLOBAL TRAVEL INDUSTRY PRIOR TO COP27

**September 21 PARIS, FRANCE** The renowned A WORLD FOR TRAVEL event will take place in Nimes on October 27-28, 2022, celebrating its 2<sup>nd</sup> year, the Forum announces the Egyptian government will provide a preview of COP27. Ukrainian officials will share how destinations cope with war and protect their tourism assets while Google will deliver new traveller trends. Ministers of Tourism will participate in discussions sharing groundbreaking initiatives. The two-day event designed in a Davos-style manner is aimed at transforming the travel industry and all those serving the traveller to become sustainable in all aspects of their businesses: environmentally, socially, economically and climatically. Produced in conjunction with the Global Travel and Tourism Resilience Council, the A World for Travel organizers are working globally to ensure the travel industry and all those associated operate sustainably.

Thought leaders from global enterprises such as Mastercard, Costa Cruises, Pierre et Vacances, ICF, Amadeus, World Bank, Delta Airlines, Europcar, TUI, American Express GBT, SNCF, Alstom and Accor will join public sector officials including Ministers from France, the EU, Scotland, Jamaica, Bosnia and Herzegovina, Moldova and Portugal to determine “how” to make travel more sustainable.

The event moves into its second year partnering with the 3,000-year-old city of Nimes in the South of France where the city is “set to become one of Europe’s outstanding examples of sustainability,” announced Jean-Paul Fournier, the Mayor of Nimes. The city’s efforts are supported by the regional government of Occitanie. “With the support of the local community, the event will deliver clear guidance on the development and management of sustainable destinations, how to address the human aspect and impact on a destination, its economics and adaptation to climate change,” shared Christian Delom, Secretary General, AWFT.

Last year’s event in Evora drew dozens of key government officials along with leaders from the private sector, and this year is no different. Attendance is expected to be capped at 400 with an entrance fee of 400 euros until September 1 which covers the two-day event, 15 sessions, 15 case studies and 3 roundtables, a welcome reception, on site lunches, gala dinner events and entertainment in the city.

#### About the Global Travel and Tourism Resilience Council

In 2016, the Global Travel and Tourism Resilience Council was launched. The Council is a global platform to bring together the public and private sectors addressing crisis management, preparedness, recovery, and resilience. As an international thought leadership forum, the Council facilitates dialogue and works with best of breed companies for the benefit of destinations and the global travel industry. More information at [resiliencycouncil.com](http://resiliencycouncil.com)

#### About A World for Travel

A *World for Travel* is aimed at the transformation of travel to preserve, globally and locally, at the same time and for the same purpose for both humanity and the planet. A *World for Travel* allows all tourism stakeholders to react, take initiatives, reshape the tourism product to meet climate, digital & social requirements, develop a positive image brought by tourism, fix the ongoing milestones to make it happen, create a common platform to share best practices and perspectives by involving all stakeholders with mixed interests and identifying threats to travel development.

-//-

#### For additional information, inquiries should be directed to:

Laurie Myers tel. +1949-742-9641 [info@resiliencycouncil.com](mailto:info@resiliencycouncil.com) OR

Farah Naber tel. +962777795555/[fnaber@camgenics.com](mailto:fnaber@camgenics.com)