



200 global travel leaders to convene next October at the French National Assembly in Paris to turn industry disruption into **collective action**

28 – 30 OCTOBER 2026

Paris, France – June, 2 2026

At a time when the travel and tourism sector faces unprecedented transformation, the Forum ***A World for Travel*** (AWFT) will bring together 200 high-level decision-makers from across the globe. **The official opening of the 7th edition will be held on October 29 at the French National Assembly** (Assemblée Nationale) in Paris, **setting the tone for the Forum**.

Under the theme “*New tourism realities: from disruption to **collective action***”, this forum aims to move beyond discussion and foster concrete and collective responses to the challenges reshaping the industry - from climate pressure and shifting geopolitics to new traveler expectations and technological disruption.

Unlike traditional industry events, AWFT is designed as **a unique high-impact platform where public and private sector leaders meet** in a setting that reflects the need for alignment between policy and business. With participation limited to 200 carefully selected attendees, the forum creates a unique environment for meaningful dialogue, influence, and decision-making.

“Travel and tourism industry is constantly changing. But there are a few more pressing challenges...” said **Frédéric Vanhoutte, Founder & Executive Chairman of AWFT**.

*“Institutions have the influence, businesses have the investment power:
meaningful action happens when both unite.”*

Over the past six editions, AWFT has built a growing community of industry leaders, institutions, and experts committed to advancing a more CSR (Corporate Social Responsibility) focus model.

This 7th edition marks a new step forward reinforcing its ambition to **position Europe as a driving force in global tourism transformation** while strengthening bridges with the Middle East, Africa, and other international markets.

The collective action is already underway, marked by **the appointment of a high-level **Board**** bringing together diverse expertise, complementary competencies, and a strong shared commitment. This plurality of profiles and perspectives is designed to **strengthen the initiative’s impact**, ensuring both strategic rigor, depth of conviction, and effective execution.

The 2026 AWFT Forum will feature high-level discussions, closed-door sessions, and a gala dinner designed to foster strategic connections and long-term collaboration. The event will also include the presentation of **four AWFT Awards and a special distinction for an outstanding personality** - an opportunity

to recognize companies and individuals who embody the spirit of this collective effort and drive **meaningful change** across the industry.

Participation to the 2 days forum is limited and subject to selection. An intentionally limited format designed to foster meaningful exchanges and to maintain the quality of interactions and networking opportunities.

Applications are now open. Only 20 public executive passes available.

A limited number of paid passes are exceptionally made available to grant access to this exclusive environment. The vast majority of attendees participate by private invitation only.

[\[Public link to apply\]](#)

Key Dates, Venues & Protocol

❖ October 28

Press gathering and Break-the-Ice evening (from 6:00 PM).

The Marmottan Museum – privatized.

By invitation only. Media accreditation required. Please contact us.

❖ October 29

Opening of the Forum at the French National Assembly at 9:00 AM

(Access to the Assemblée Nationale will open at 8:00 AM to allow time for mandatory security and accreditation procedures.)

> The day will feature high-level keynotes, roundtables, and networking sessions, concluding at 6:30 PM.

Gala evening: cocktail reception, Award ceremony and dinner of influence at La Samaritaine, Paris, from 8:00 PM.

By invitation only.

❖ October 30

Venue change: Hôtel de l'Industrie, Place Saint-Germain-des-Près.

> Half-day conference starting at 9:00 AM, concluding with a networking lunch at 1:30 PM.

About A World for Travel

A World for Travel is an independent international platform dedicated to accelerating the transformation of the travel and tourism industry through collective action, placing CSR at the heart of the sector's future. Bringing together global leaders from the public and private sectors, institutions, destinations, businesses, investors, startups, academia and media. AWFT creates a unique space where dialogue turns into collaboration and ideas into concrete action.

Founded in 2020, AWFT has become a leading forum for addressing the major challenges shaping the future of travel across five strategic pillars: Climate, Environment, Economy, Technology and Social impact.

The 2026 edition, held in Paris and hosted in part at the French National Assembly, will bring together high-level decision-makers, international organizations, emerging Gen Z voices, and industry leaders to explore how travel can become more responsible and aligned with the realities of a rapidly changing world.

More than an event, **AWFT is a platform of influence** designed to connect the people shaping the future of travel — and to help turn global disruption into **collective action**.

www.aworldfortravel.org

[Manifesto A World for Travel to read](#)

For accreditation to the forum & interview, please write to:

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